



ONLINE LOGO DESIGN COMPETITION FOR MISSION GRAHAQ

Design for Impact: Your Logo, Our Mission

COMPETITION DETAILS :

Title: Mission GraHAQ

Theme: Designing a logo that represents consumer awareness and empowerment with a focus on online shopping

Submission Format: High-resolution JPEG, JPG or PNG file

CASH PRIZE
₹ 10,000

Register On:

<https://forms.gle/SqzdZxNeNu1UiXvT9>

REGISTRATION START FROM
20TH OCTOBER 2024

COMPETITION END BY
20TH NOVEMBER 2024



JOINTLY PRESENTED BY AMAZON AND INDIAN INSTITUTE OF PUBLIC ADMINISTRATION

Terms and Conditions for online logo design competition

Eligibility

- The contest is open to all school students of Class XI and XII and;
- College students studying in an undergraduate or postgraduate program.
- You should be 18 years or above at the time of entry into the contest and in case the participant is not 18 years of age, then the parent or legal guardian of such legal guardian is agreeing to these terms and conditions on behalf of the participant and such individual is the parent/legal guardian of the participant and has every right to agree to these terms and conditions.
- The participant should be a citizen of India.

Prize and Rewards

- The Top 3 entries will be rewarded prizes. The winner (1st place) will be rewarded with a cash prize of INR 10,000. The 1st runner up and 2nd runner up will be rewarded with a cash prize of INR 5,000 each.
- Substitutions & Changes: The Amazon Seller Services Private Limited ("ASSPL") has the right to make a prize substitution of equivalent or similar or greater value at its sole discretion.
- All registered and participating student will be getting an e-certificate for participation.

Rules and Regulations

- Each participant can submit only one entry.
- A valid school / College Id must be attached with the entry.
- By participating in the competition, the participant consents to the collection, disclosure, sharing, storage and otherwise processing of their data including personal data by IIPA, as may be required from time to time, for the purposes of this competition. For minor participants, their parents or legal guardian consent for their child's participation in the competition and processing of their data including personal data for the foregoing purposes, and must submit relevant document/ID proof.
- The Participants should submit the logo in JPEG/ JPG/ PNG format only with high resolution.
- The logo should be designed in a colored format on a digital platform like Adobe Illustrator, Photoshop, CorelDraw, etc.
- The participant represents and warrants that they have fully complied with the terms and conditions of the digital platform used for designing the logo.
- The logo should not be password protected.
- The size of the logo may vary from 5cm*5cm to 30cm*30cm in either portrait or landscape mode.
- The logo design should not be imprinted or watermarked.
- Participants should ensure that original designs are submitted.
- The design of the logo must be an original creation, free from plagiarism or copyright, trademark or any intellectual property rights violation of any kind.
- The participant shall be solely responsible for any copyright violation or infringement of Intellectual copyright in making the logo.
- All entries are governed by the provisions of the Emblems and Names (Prevention of Improper Use) Act, 1950, and any violation of the said Act will result in disqualification.
- The entry must not contain any provocative, objectionable, or inappropriate content.
- All entries will become the intellectual property of ASSPL and are not returnable.
- ASSPL reserve the right, in its sole discretion, to change the T&Cs or to cancel, suspend and/or modify the competition at any time.
- The prize is awarded "as is" and without any warranty, except as required by law.
- ASSPL reserves the right in its sole discretion to disqualify any individual or Entrant it finds to be actually or presenting the appearance of tampering with the entry process or the operation of the competition or to be acting in violation of these T&Cs or in a manner that is inappropriate, unsportsmanlike, not in the best interests of this Competition, or a violation of any applicable law or regulation.

Selection Criteria

- All the entries received would be assessed by an Selection Committee consisting employees of IIPA , ASSPL and experts from industry and may change before or during the judging period.
- Entries would be judged on the basis of various parameters which include elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit, and visual impact, among others.
- The Selection Committee will be judging the logos in a fair, reasonable and non- discriminatory manner.
- The decision of the Selection Committee would be final and binding on all the participants and no clarifications would be issued to any participants on any decision of the Selection Committee.

Submission of Entries

- The contest will run from 20th October 2024 to 20th November 2024.
- Intended participants shall register online by 10th November 2024 on link <https://forms.gle/SqzdZxNeNu1UiXvT9>
- Submit your logo design on email id cpwciipa@outlook.com by 20th November 2024 11:59 p.m
- Entries submitted through any other medium/mode would not be considered for evaluation.
- The entries submitted after the deadline (20th November 2024) will not be considered in the competition.
- The result will be announced on 30th November 2024.

Governing Laws:

- The Contest is governed by the laws of the Republic of India. These T&Cs are subject to Indian laws and the courts at New Delhi shall have the exclusive jurisdiction in respect of any disputes or any matter arising here from.

Liability Release:

- The Contest is being made purely on a "best effort" basis and participating in this Contest is voluntary. By participating in the Contest, you will be legally bound hereby, to release from liability, and hold harmless Amazon Seller Services Private Limited, and any of its affiliates, employees or agents representing or related to Amazon and its services/products. This release is for any and all liability for personal injuries (including death), property loss or damage, and misuse of the benefits/ Prizes offered under this Contest, in connection with any activity or directly or indirectly, by reason of the acceptance, possession, or participation in the Contest, even if caused or contributed to by Amazon Seller Services Private Limited's negligence.

Contact us

Intending participants who wish to seek further clarification may contact

- Ms. Harsh Dhingra (M) +919818333607, Landline: 011- 23468375
- Mr. Nitin (M) +919870144759 Landline: 011- 23468349
- Email: cpwciipa@outlook.com